

Limb Salvage and Woundcare Symposium: A Team Approach 2018



EXHIBITOR PROSPECTUS

October 12-13, 2018

Crowne Plaza South
Cleveland - Independence, OH



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This course features two full days of live lectures, panel discussion and limb salvage cases; this year's program brings together the most renowned lower limb specialists to discuss the latest education and outcomes needed to heal wounds and prevent amputations.

The increasing incidence of diabetic foot ulcers and wounds creates challenges for practitioners regarding strategies to treat this complex comorbidity; however, not all practitioners are able to stay abreast of the most recent advances and techniques resulting in practice gaps among some patients.

This activity will provide an in-depth review of limb revascularization and wound care for patients with diabetes and update health care practitioners regarding the current understanding of the biologic basis of vascularization in diabetes, assessment and classification of wounds, and current therapies. Through a knowledgeable approach to treating this patient population, practitioners will be able to incorporate the latest research and clinical trial findings into their practice.

Target audience:

Internists
Vascular Surgeons
Surgeons
Interventional cardiologists
Podiatrists
Wound and acute care specialists
Physician assistants
Hospital and skilled nursing staff
Administrators of wound care centers

There are many opportunities for your company to be involved. From exhibit booth space to workshops to a conference bag, we can help put the power of this prestigious conference to work for your company.

Visit our website (<https://limbsalvagecme.com>) for a complete listing and description of all that your company can take advantage of. Then, give us a call to reserve your spot!

We really hope to partner with you in advancing the educational efforts of limb salvage and wound care.

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Administrative Headquarters:

Ciné-Med, Inc. • 127 Main Street North • PO Box 1007 • Woodbury, CT • 06798

Tel: 337.298.3869 • Fax: 337.235.7300

Brandy D'Heilly, Account Executive • brandy@icm-med.com

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EXHIBIT DATES AND TIMES

Exhibit Set-Up

Thursday, October 11 6:00 PM-8:00 PM

Exhibit Hours

Note: Peak exhibit hours are during reception, breaks and meals

Friday, October 12 7:00 AM - 6:45 PM

Saturday, October 13 7:00 AM - 2:40 PM

Exhibit Move Out

Saturday, October 13 2:40 PM-5:00 PM

EXHIBITOR BENEFITS

- 6' table
- Badges with access to all scientific sessions and the Exhibit Hall
- Product factoid
- Conference bag insert given to all attendees upon registration check-in; Insert deadline is October 9 (instruction form attached)
- Breakfast, lunch and refreshment breaks daily, all served in the Exhibit Hall

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SPACE ASSIGNMENT: Exhibit space is limited and assigned on a first-come, first-served basis. To ensure availability, please reserve your exhibit space as soon as possible. Exhibitors will be notified of space assignments during the week of August 1, 2018. We reserves the right to reassign space if it is deemed necessary.

BADGE POLICY: All company representatives must be registered for the conference. You will receive instructions to register company representatives after the Exhibitor Space Application is received. A badge is required at all times for admission into the Exhibit and Education Ballrooms. Registrations/badges beyond your allotment may be purchased online for \$350 each.

PAYMENT: Exhibit registration and final payment must be received by September 22, 2018, or the exhibit space will be reassigned and the exhibitor will forfeit all deposits paid. Payments received after October 22, 2018 will incur late fees: within 30 days - 2%, 60 days - 5%, and after 60 days - 10%.

Checks must be payable to International Conference Management, Inc. (Tax ID #72-0846838) and mailed, along with the Exhibitor Space Application, to:

International Conference Management, Inc. • 127 Main Street North • PO Box 1007 • Woodbury, CT 06798

CANCELLATION POLICY: Requests for cancellation of reserved exhibit space must be made in writing to brandy@icm-med.com. Refunds less a 15% administrative fee will be granted for requests received on or before August 1, 2018. After this date, refunds for reserved space will not be granted.

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CONFERENCE HOTEL

Crowne Plaza South, Cleveland - Independence
5300 Rockside Road
Independence, OH 44131
216-524-0700

SHIPPING INFORMATION

Your Company Name & Booth Number
Limb Salvage and Woundcare Symposium
Crowne Plaza South, Cleveland - Independence
5300 Rockside Road
Independence, OH 44131

For reservations, please call the hotel directly and or use the link on the website (<https://limbsalvagecme.com>) - Hotel & Travel page.



Subletting or Sharing of Space:

No subletting or sharing of booth space is permitted by Cine-Med. Only one company name may be displayed at the booth.

Installation:

For safety and security reasons, only your representative(s) directly responsible for booth installation is/are permitted in the exhibit hall during installation after 9:00 pm on Thursday, October 11, 2018. All exhibits, back walls, and decorations must be limited to 8' in height and not extend more than 3' from the back wall. Exhibits should not project beyond the allotted space nor obstruct the view of or interfere with traffic to other exhibits. Exhibits cannot block aisles or fire exits. Exhibit installation must be completed during the aforementioned hours. If an exhibit or materials fail to arrive in time for installation during these hours, your organization is still responsible for the exhibit fee. No exhibit may be installed after the hall opens.

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2017 DEMOGRAPHICS

Total Attendance: 85

Top States - 15 Total States:

Top Medical Titles:

- DPM (25%)
- MD (18%)
- RN (18%)
- Student (14%)

- Ohio
- Texas
- Idaho
- California
- Michigan

Top Specialties:

- Podiatry (20%)
- Vascular Surgery (8%)
- Wound Care (11%)
- Plastic Surgery (4%)
- General Surgery (4%)
- Orthopaedic Surgery (3%)
- HBO
- Neurosurgery



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2017 EXHIBITORS

Abbott Vascular	Hollister, Inc.
Acelity (KCI, LifeCell, Systagenix)	Medline Industries
Bard Peripheral Vascular	Osborn Medical
Boston Scientific Corporation	Osiris Therapeutics, Inc.
Cordis Corporation, a Cardinal Health Co.	Organogenesis
Covalon Technologies	Smith & Nephew
Ethicon USA	Stratus Pharmaceuticals
Fashek Foundation	Vascular Insights
Hanger Clinic	Yanke Bionics, Inc.

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General Conduct:

Exhibit representatives must not deface the walls or floors of the building, the booths, or the equipment in the booths. Any and all damages, losses, expenses, and/or costs (including but not limited to attorney's fees) resulting from failure to observe these rules shall be payable by the exhibitor. Exhibitors or their representatives, who fail to observe these rules of general conduct or who conduct themselves in an unprofessional or unethical manner, may be dismissed without refund or appeal for redress.

Staffing:

As a courtesy to participants and fellow exhibitors and for security, exhibits must be opened and staffed by your organization's representative(s) during the official exhibition hours and dates.

Product Display and Distribution:

Exhibitors may display technologies, programs, products, or services only in their assigned booth space. The distribution of all medication samples (i.e., anything that has a potential therapeutic effect) is not allowed.

Investigative Products:

To comply with the Food and Drug Administration's Guidelines on Notices of Availability, any exhibits showcasing off-label or unapproved uses of drugs, devices, technologies, programs, products, or services must disclose that fact.

Educational Materials:

Distribution of educational materials by exhibitors or their representatives is limited to the booth space in the exhibit hall (not in conference meeting rooms).

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EXHIBITOR SPACE APPLICATION

Complete this form and mail it with your payment to ensure your space reservation.

Note: Exhibitor fee included in all Supporter Levels.

Company Name _____

Name for Booth Sign _____

Company Website _____

Company Representative _____

Position _____

Street Address _____

City _____ **State** _____ **Zip** _____

Phone _____ - _____ - _____ **Fax** _____ - _____ - _____

E-Mail _____

Product to be Displayed _____

Description of Product (Attach Typed Description) _____

We prefer NOT to be next to or across the aisle from _____

\$ _____

Exhibitor Total

Representative Signature

I am an authorized representative of the company with full power to sign and execute this application. The company listed agrees to comply with all instructions, rules, and regulations and agrees to promptly submit all information requested by the Limb Salvage and Woundcare Symposium. By submitting a signed copy of this contract, we hereby apply for exhibit space for the Limb Salvage and Woundcare Symposium.

PAYMENT METHOD

Check in the amount of \$ _____ payable to payable to **International Conference Management, Inc.**
Federal Tax ID 72-0846838

Charge in the amount of \$ _____ Visa MasterCard American Express Discover

Credit Card Number _____ Exp Date _____ / _____ Security Code _____

Cardholder Name _____

Cancellation: Requests for cancellation of reserved exhibit space must be made in writing to brandy@icm-med.com. Refunds less a 15% administrative fee will be granted for requests received on or before August 1. After this date, refunds for reserved space will not be granted.

Mail Payment and Application to:

International Conference Management, Inc. ♦ 127 Main Street North ♦ PO Box 1007 ♦ Woodbury, CT 06798

For further information contact: Brandy D'Heilly, Account Executive, Brandy@icm-med.com
Tel: 337.298.3869 • Fax: 337.235.7300

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EXHIBIT LEVELS

GOLD	\$10,000	SILVER	\$5,000
10' x 10' Exhibit Booth Three-time Use of Pre- and Post-Registration List Eight Conference Registrations Conference Bag Insert Product Factoid		10' x 10' Exhibit Booth Two-time Use of Pre- and Post-Registration List Six Conference Registrations Conference Bag Insert Product Factoid	
BRONZE	\$3,000	EXHIBITOR	\$1,500
6' Skirted Table Top Display One-time Use of Pre-Registration List Four Conference Registrations Conference Bag Insert Product Factoid		6' Skirted Table Top Display Two Conference Registrations Conference Bag Insert Product Factoid	

MARKETING OPPORTUNITIES

CONFERENCE BAG	\$2,500	SIGNAGE	\$500
Your company logo on the official conference bag.		• Printing/production not included	
MEETING APP	\$2,500	DOOR DROP	\$1,000
* Non-exclusive Banner ad Push notifications Company/product description		Your marketing piece delivered to the registered attendees' hotel room • Printing/production not included	
LANYARDS	\$1,000	WIFI	Ask for quote
• Printing/production not included		CHARGING STATION	\$2,500
HOTEL KEYCARDS	\$1,000	Your company/product logo on charging stations	
• Printing/production not included			

WORKSHOP SPONSORSHIPS \$700

You have the opportunity to participate in a non-CME hands-on workshops taking place during the Reception taking place Friday evening. The sponsor would be responsible for all costs associated with the event.

Visit limbsalvagecme.com for more information

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Deadline: October 9, 2018

- Maximum size of insert is 8.5" x 11"
- Prior to printing insert, send a proof for approval to Brandy D'Heilly-
brandy@icm-med.com
- Ship **100** inserts to arrive by Wednesday, October 9 in a box labeled "bag stuffing material"
- Fill out the form below and affix to the box(es)
- Provide shipping tracking number to Brandy D'Heilly to prevent lost packages onsite

Attn: EVENT SERVICES

Crowne Plaza South, Cleveland - Independence

5200 Rockside Road
Independence, OH 44131
Tel: 216-524-0700

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Arrival Date: 10/9/18

Total Number of Boxes: _____

Box Number _____ of _____